
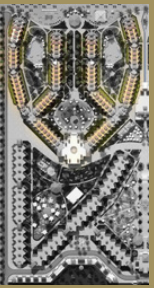


The PURE Lifestyle Ownership properties come in 2 different types: 1 Bedroom Hotel Suites and 2 Bedroom Apartments. Both types share the same primary benefits:

- One tenth ownership (1 share) of the property
- Rental income of 7% per year for 99 years (bank guaranteed for the first five years)
- Eight days personal usage per year
- 100 free wellness credits worth €750 per year (for the first five years)






Lifestyle Ownership - 1 Bedroom Hotel Suite


The 1 bedroom hotel suites are comprised of one large bedroom complete with ensuite bathroom, a spacious open plan living area and a private terrace.

- Internal space: 42 m²
- Terrace: 7 m²
- 1 Bedroom

MIN
49
M²

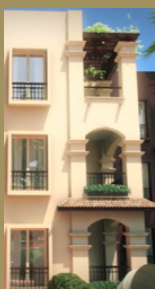
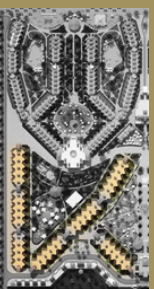


 1

 1

Rental
7%

1 Share € 11,995






Lifestyle Ownership - 2 Bedroom Apartment


The 2 bedroom apartments look over the resort gardens, pools and surrounding landscape. The apartments comprise of a spacious open plan living area with a mini bar, a family bathroom, two bedrooms and a private terrace.

- Internal space: 79 m²
- Terrace: 20 m²
- 2 Bedrooms

MIN
99
M²



 2

 1

Rental
7%

1 Share € 19,995

Both types also share the same secondary benefits:

- First five years: 50% discount on all wellness spending over €750
- After five years: 50% discount on all wellness facilities
- Furnishing and decoration is included in the purchase price
- If you wish to extend your stay you get a 50% discount on the rental price (desk rates)
- If you are unable to stay at the resort you will get a refund for not using your eight days stay
- Free booking system: high chance of availability
- Access to special VIP member sections in the Resort
- World of Wellness Membership included

Available payment schedules:

- Full upfront payment
Rental contract starts on 1 January 2013
- 50 - 50 payment
Rental contract starts at completion

Investment earned back in 5 years:

Hotel Suite
 ROI (bank guaranteed): €11,995 x 7% x 5 = €4,200
 Free Wellness services: €750 x 5 = €3,750
 Saving annual holiday budget: €1,000* x 5 = €5,000
 Maintenance fee: €150 x 5 = - €750
 Total after 5 years: €12,200

Apartment
 ROI (bank guaranteed): €19,995 x 7% x 5 = €7,000
 Free Wellness services: €750 x 5 = €3,750
 Saving annual holiday budget: €2,000* x 5 = €10,000
 Maintenance fee: €150 x 5 = - €750
 Total after 5 years: €20,000

* = "bottom value" luxury 1 or 2 bedroom (2 or 4 pax) wellness apartment in similar 5 star European Wellness resorts (calculated is around €72,- pppn).

What is Lifestyle Ownership?

Lifestyle Ownership is based on shared ownership of a property. With shared ownership, a property is owned and shared by several individuals. We call it Lifestyle Ownership because it is merely a lifestyle concept instead of a 'product' due to the unique features and extensive Wellness facilities that are integrated in the PURE WoW Wellbeing Resort in Marsala Alam.

But what makes this Lifestyle Ownership so unique? Not only do you own a piece of real estate but you will also receive a life changing experience in return. We call it the PURE WoW Experience.

The PURE WoW Experience is based on 3 fundamental elements:

- Nutrition
- Exercise
- Relaxation

These 3 Fundamental Elements constitute the basis of the PURE WoW Experience. The different elements will support and complement each other. E.g. without proper food and relaxation one cannot enjoy a good workout.

Based on your unique circumstances and personal characteristics, you can opt for a tailor-made holiday experience focused on your personal health and personal status of wellbeing. The individual PURE WoW Experience comprises personalized programs and personalized services relating to the above mentioned 3 fundamental elements, thereby creating a unique personal holiday experience for you.

The PURE WoW Experience is meeting the increasing demand for health- and Wellness related lifestyle products catering for a luxury market. A market for individuals that appreciate having their own personal goals central in their journey towards an optimal state of Wellbeing. Not just by following non-personal programme developed by some health guru.

When you choose to become part of the PURE WoW Experience, you open up a new world. You will enjoy a personal holiday experience centred around you and your own personal circumstances. This will be enjoyed in full 5 star facilities, amenities and services. Personalized wellness treatments, top of the range facilities, individual coaching, personal training and professional supervision complete the experience. Of course, let's not forget the best in fine healthy dining, professional entertainment and exclusive surroundings.

Personal requirements and circumstances follow on from our unique, personalized Wellness Test® creating your own individual Personal Health Maintenance Program® which is built around your wishes and personal goals.

All these facilities and services are at your disposal when you become a co-owner of a Lifestyle Ownership property.



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